Mobile Analytics Kit
Code Examples: HTML5

Sybase Unwired Platform 2.1 ESD #2

Document ID: DC01729-01-0212-01

Last Revised: January 2012

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Introduction

Mobile Analytics Kit (MAKit) HTML5 is a client-side graphic tool for visualizing and analyzing data through Mobile Web applications on mobile devices (namely tablets) running HTML5-browsers. MAKit HTML5 is delivered as a JavaScript library that can be used by any HTML5 Web application. MAKit can be used with the Sybase® Unwired Platform Hybrid Web Container.

These MAKit HTML5 code examples demonstrate the core features of MAKit charts: configuring simple charts in normal or full view, configuring drilldown and semantic zooming charts, and applying dynamic analytics and what-if analysis to the charts. MAKit HTML5 also supports default color-theme modifications through the use of custom Cascading Style Sheet (CSS) files.

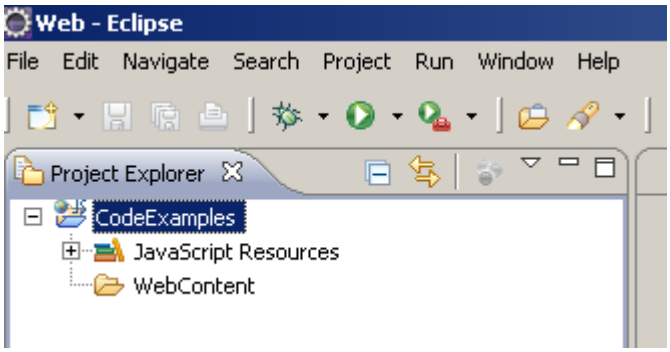
MAKit HTML5 is metadata-driven development tool that can be easily integrated with any Web application. An XML-based metadata file defines all the runtime behaviors of MAKit charts. The metadata is passed from the application to MAKit core engine when MAKit is initialized at runtime. MAKit works on any HTML5-compliant browers both in desktop and mobile devices.

Setting Up Code Examples on Development Tools (Eclipse IDE)

Note: These instructions for creating a static Web project are specific to Eclipse tooling. If you are using different tool for Web development, the steps may differ.

1. Copy `HTML5MAKitCodeExamples.zip` to the development machine where Eclipse tooling is installed.
2. Unzip `HTML5MAKitCodeExamples.zip` to a temp folder (for example, `c:\temp`) on the development machine.
3. Create a folder called `C:\HTML5`.
4. Start the Eclipse IDE.
5. In the Eclipse IDE, select **File** > **New** > **Static Web Project.**
6. Enter `CodeExamples` as the project name, and unselect **Use default location.** Browse to `C:\HTML5` as the location, and click **Next**.
7. Accept the defaults in the next screen by clicking **Finish**.

   The project should look similar to this in the Eclipse IDE:

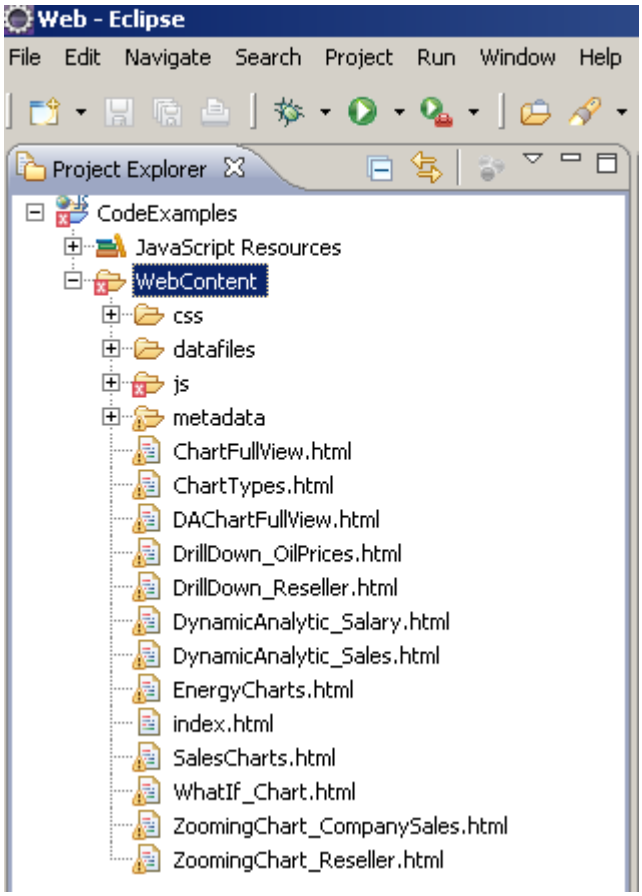


8. Right-click **WebContent**, and select **Import.**
9. In the Import dialog, select **File System**, click **Next**.

10. For the "From directory," browse to the `C:\temp` folder where you unzipped the `HTML5MAKitCodeExamples.zip` file.

11. Click **Select All,** then click **Finish**.

    This step imports all the code example contents into WebContent folder. The project should now look similar to:



    By default, when you run HTML5 files on the Eclipse IDE, they are rendered in internal Web browsers within the IDE. To override the default and run the files on Google Chrome or Apple Safari browsers:

    a. Verify that your desktop has either Google Chrome or Safari installed.

    b. Select **Window** > **Preferences**. In the Preferences dialog, select **General** > **Web Browser.**

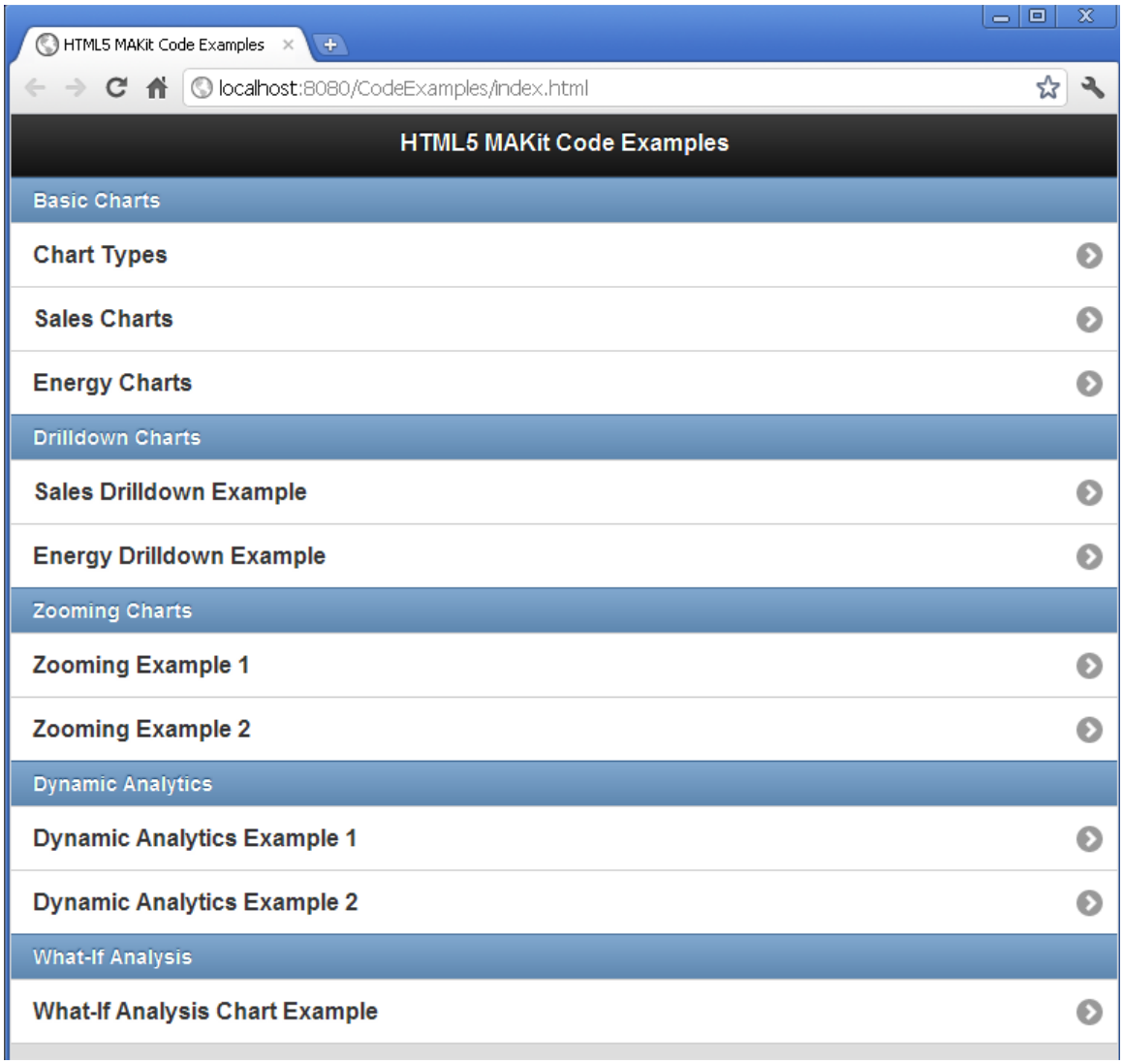
    c. Select **Use external browser.** If Google Chrome or Safari does not appear, click **New** and follow the onscreen instructions to add an external browser to the list.

    d. Select **Google Chrome** or **Safari** and click **OK.**

    e. In Project Explorer, expand the `WebContent` folder, right-click **`index.html`** and select **Run As** > **Run on Server.**

    f. In the Run on Server dialog, click **Choose an existing server,** select **HTTP Preview at localhost** and click **Next.** Click **Finish** in the next screen.

    Wait for the server to start and load `index.html` in the selected external browser:



This completes setting up the code examples in the Eclipse IDE.

Code Examples Walkthrough

Basic Charts

This section demonstrates the chart types supported by the MAKit HTML5 library: Column (and StackedColumn), Bar, Line, Pie, and Bubble. Each chart is configured in one XML metadata file.

Refer to the `ChartTypes.html` file to see how the MAKit HTML5 JavaScript library is instantiated and loads the metadata file. `ChartTypes.html` loads six charts in normal mode. Each chart is rendered in one element HTML tag.

Examples of Chart Configuration

ChartTypes_Column.xml

```
<Chart Name="ColumnChart" Title="Region/Product Sales" ChartType="column"
Query="SalesOrder">
       <Category Format="" Column="Region" DisplayName="Region" />
       <Series Format="" Column="Product" DisplayName="Product" />
       <Values>
              <Value Format="currency" Expression="SalesAmount" />
       </Values>
 </Chart>
```

ChartTypes_Bar.xml

```
<Chart Name="BarChart" Title="Salary By Dept/Gender" ChartType="bar" Query="DeptSalary">
       <Category Format="" Column="Department" DisplayName="Department"  />
       <Series Format="" Column="Sex" DisplayName="Sex" />
       <Values>
              <Value Format="round2" Expression="Salary" DisplayName="Salary By Gender" />
       </Values>
 </Chart>
```

ChartTypes_Pie.xml

```
<Chart Name="PieChart" Title="Printer Sales " ChartType="pie" Query="PrinterSales">
       <Category Format="" Column="SalesRep" DisplayName="Sales Rep"  />
       <Values>
              <Value Format="rounded0" Expression="Sales" DisplayName="Units Sold" />
       </Values>
 </Chart>
```

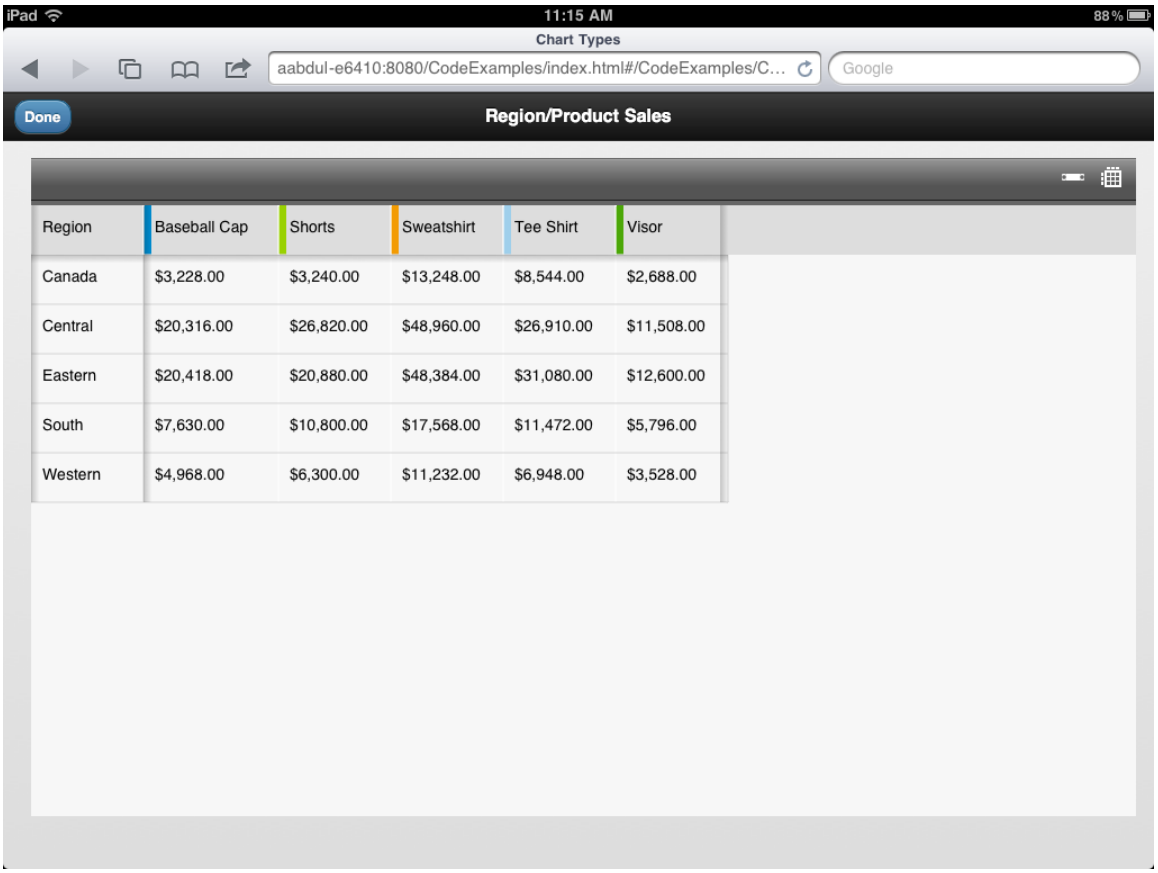
ChartTypes_Bubble.xml

```
<Chart Name="BubbleChart" Title="US Crime Data" ChartType="bubble" Query="CrimeData">
       <Category Format="" Column="State" DisplayName="US State" />
       <Series Format="" Column="CrimeType" DisplayName="CrimeType" />
       <Values>
              <Value Format="rounded2" Expression="Ratio" DisplayName="Crime Ratio" />
       </Values>
</Chart>
```

The charts render in normal mode in supported mobile browsers (or Safari on an iPad):

Click the arrow in the upper-right corner of any chart to load it in full-view mode:

Click the **Table** button to show data table for the chart.



Region	Baseball Cap	Shorts	Sweatshirt	Tee Shirt	Visor
Canada	$3,228.00	$3,240.00	$13,248.00	$8,544.00	$2,688.00
Central	$20,316.00	$26,820.00	$48,960.00	$26,910.00	$11,508.00
Eastern	$20,418.00	$20,880.00	$48,384.00	$31,080.00	$12,600.00
South	$7,630.00	$10,800.00	$17,568.00	$11,472.00	$5,796.00
Western	$4,968.00	$6,300.00	$11,232.00	$6,948.00	$3,528.00

Click **Table** again to return the chart to full-view mode.

Drilldown Charts

MAKit HTML5 lets you drill down ByCategory or ByCategory+BySeries on a single chart. You can define any level of drilldown chart in the metadata definition.

You can drill down only when the chart is in full-view mode, by double-tapping a selected category (ByCategory) or by double-tapping individual series in a chart.

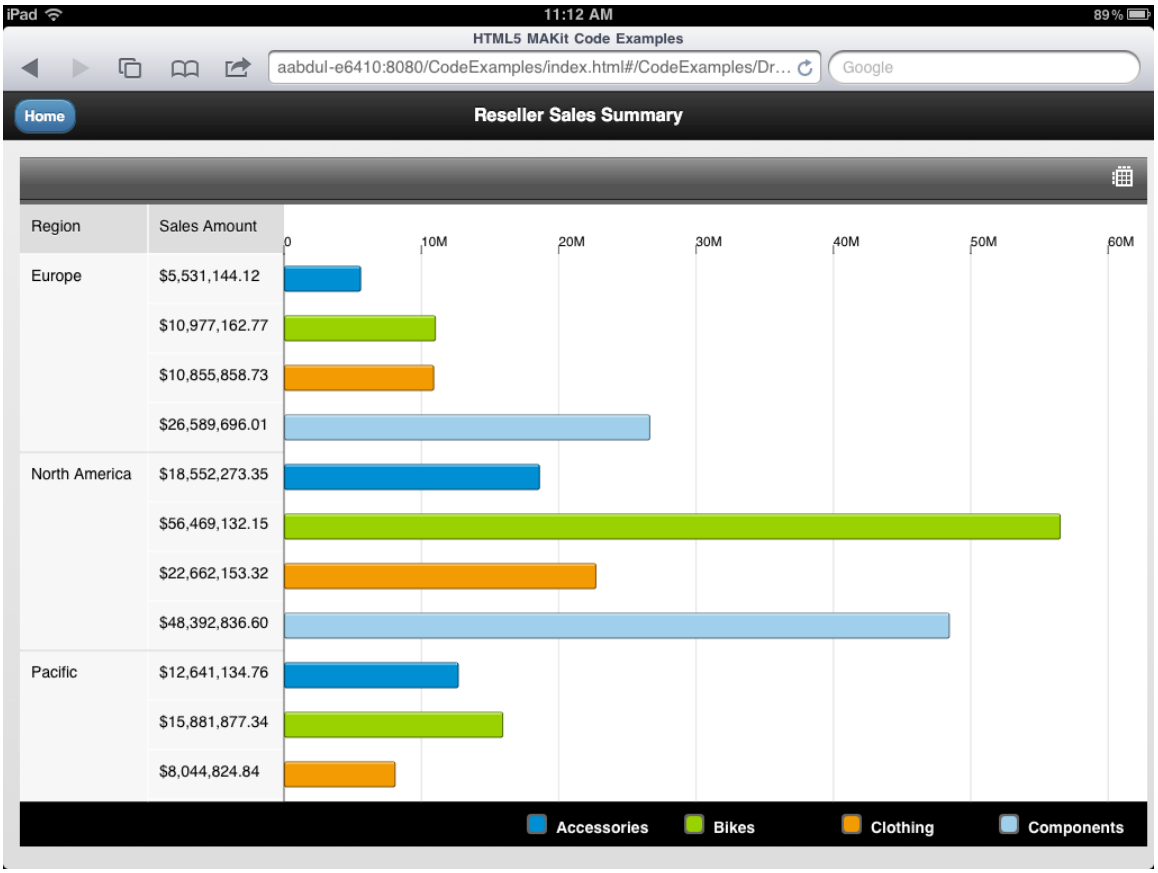
Configure the drilldown charts using `<DrillDownGroup>….</DrillDownGroup>` tags; configure individual charts at each level using `<Chart> …. </Chart>` tags.

See the "Drilldown_Resellers.xml" and "Drilldown_OilPrices.xml" metadata files in the code example to see the drilldown configurations.

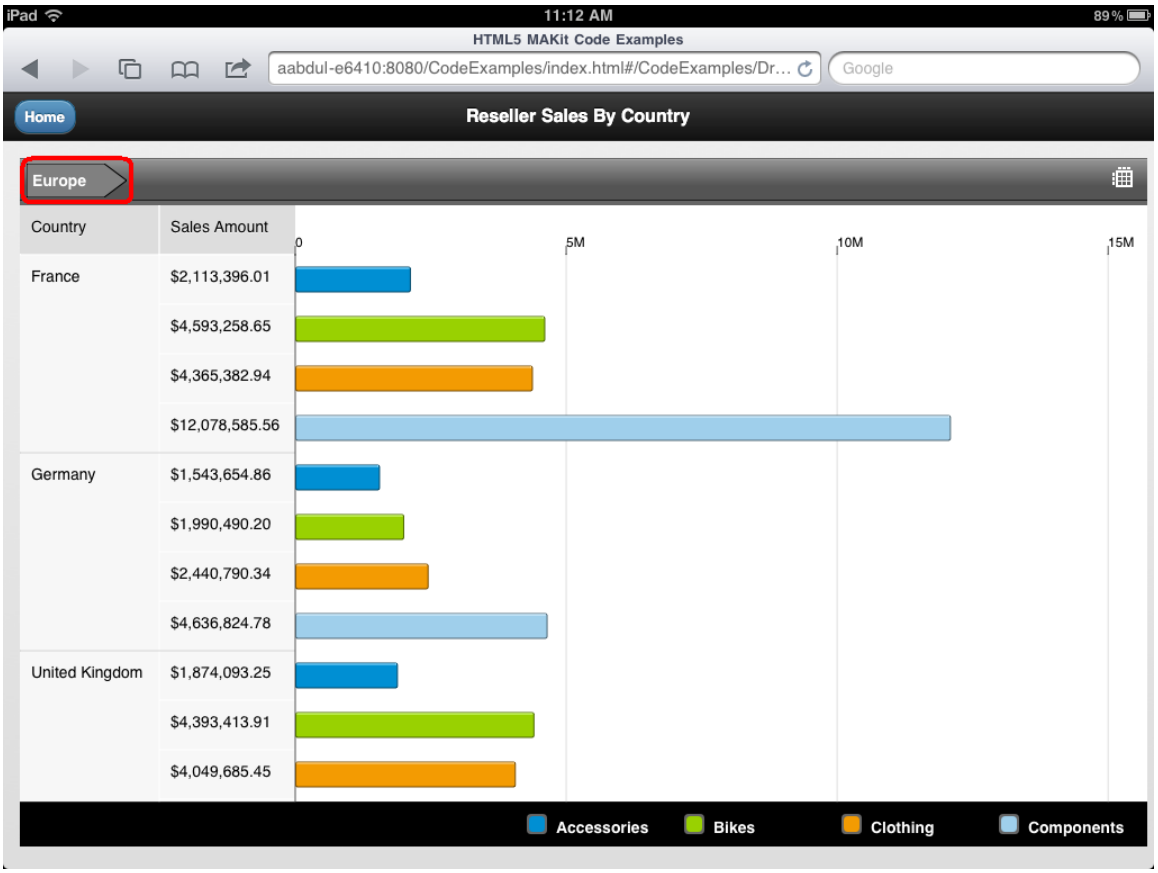
Example of DrillDown Configuration

```
<DrillDownGroup>
  <Chart Name="ResellerSales" Title="Reseller Sales Summary " ChartType="bar"
                      Query="ResellerSummary" >
      <Category Format="" Column="Region" DisplayName="Region" />
      <Series Format="" Column="ProductCategory" DisplayName="ProductCategory" />
      <Values>
         <Value Format="currency" Expression="SalesAmount"  DisplayName="Sales Amount" />
      </Values>
  </Chart>
  <Chart Name="SalesByCountry" Title="Reseller Sales By Country" ChartType="bar"
                                 Query="ResellerByCountry" >
     <Category Format="" Column="Country" DisplayName="Country" />
     <Series Format="" Column="ProductCategory" DisplayName="Product Category" />
     <Values>
        <Value Format="currency" Expression="SalesAmount"  DisplayName="Sales Amount" />
     </Values>
  </Chart>
  <Chart Name="SalesByCategory" Title="Sales By Product Category " ChartType="bar"
                           Query="ResellerByCategory">
     <Category Format="" Column="ProductSubCategory" DisplayName="Product Sub Category" />
     <Values>
         <Value Format="currency" Expression="SalesAmount"  DisplayName="Sales Amount" />
      </Values>
   </Chart>
</DrillDownGroup>
```

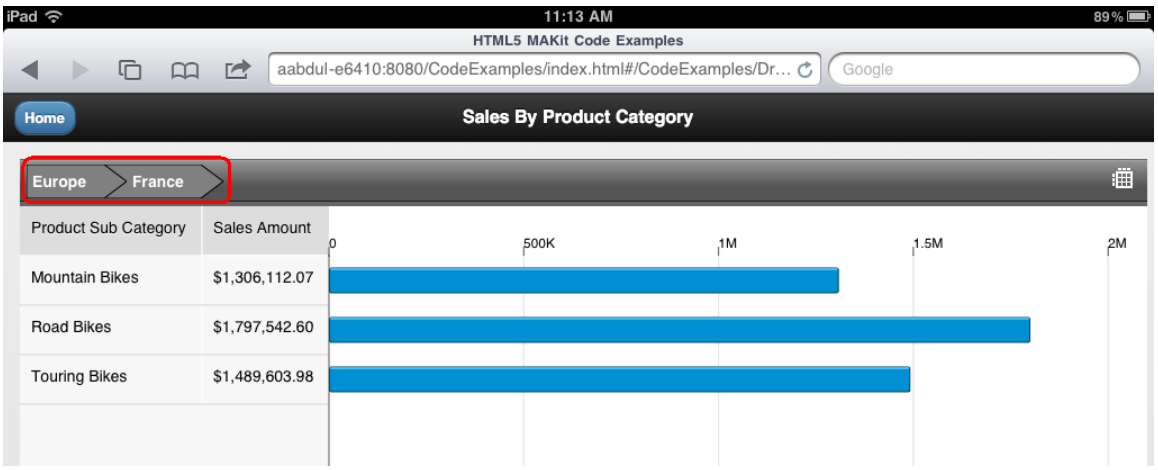
The Drilldown chart renders similarly to other charts in their initial view:



Double-tap in the **Europe** region to drill down by category:



Select **Bikes** from the legend, then double-tap in the **France** region:



Zooming Charts

Semantic zooming lets users view a large data set in different scales. Users can see an overview of a large chart by zooming out, and get every detail by zooming in.

Configure zooming charts and chart behavior at each zooming level in the metadata configuration file.

Like drilldown charts, zooming can be performed only in full-view mode, via hierarchy buttons.

Example of Zooming Chart Configuration

```
<Chart Name="ZoomingChart" Title="Sales By Year" ChartType="Line" Query="ResellerYear" >
    <Category Format="" Column="SalesYear" DisplayName="Sales ByYear-Quarter-Month" />
    <Series Format="" Column="AmountType" DisplayName="Cost Type" />
    <Values>
        <Value Format="Rounded2" Expression="Amount"  DisplayName="Sales Amount" />
     </Values>
     <!-- Zooming Levels Configuration -->
     <ZoomingLevels>
        <ZoomingLevel Query="ResellerYear" CategoryColumn="SalesYear" Title="Year" />
        <ZoomingLevel Query="ResellerQtr" CategoryColumn="Quarter" Title="Quarter" />
        <ZoomingLevel Query="ResellerMonth" CategoryColumn="Month" Title="Month" />
    </ZoomingLevels>
 </Chart>
```

The chart initially renders at the first zooming level configured in the metadata (Sales by Year in this example), and adds hierarchy buttons—one for each level ("Year," "Quarter," and "Month").

Chart at ZoomLevel=1

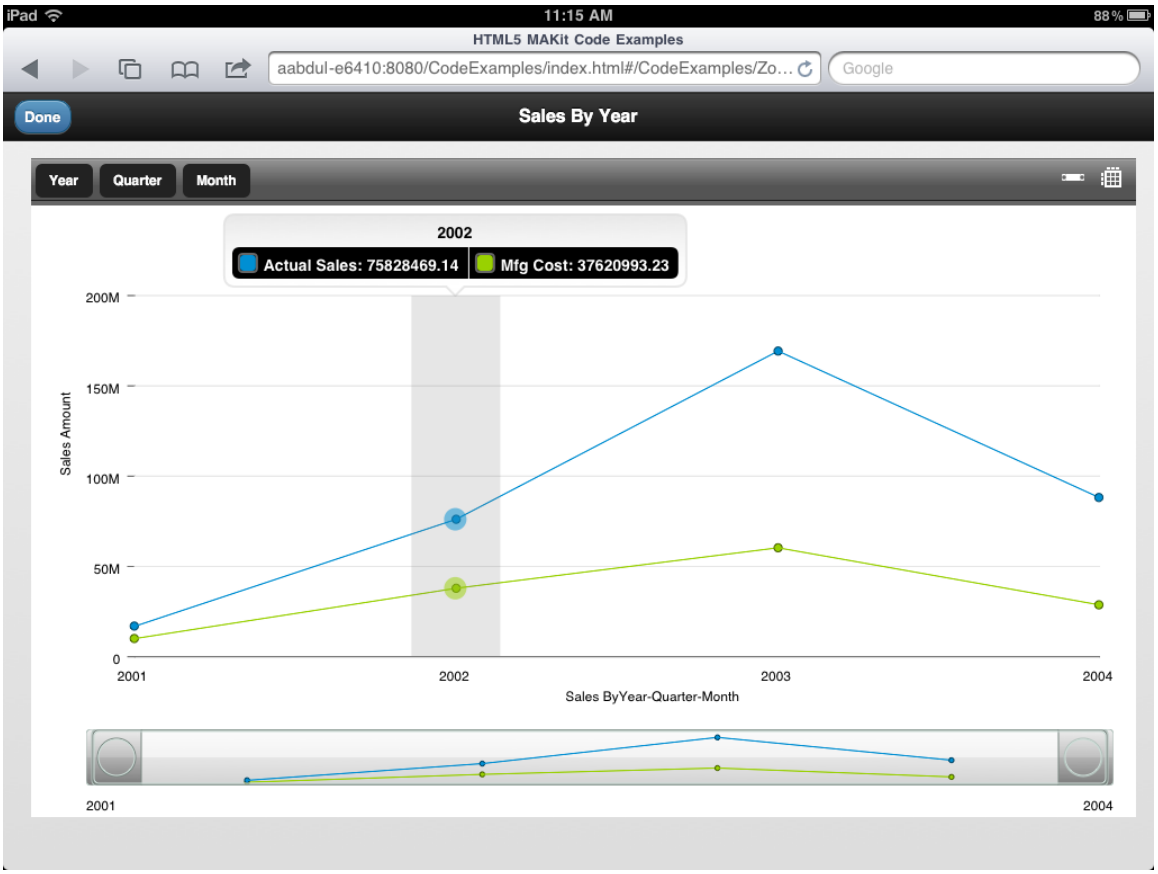


Chart at ZoomLevel=2

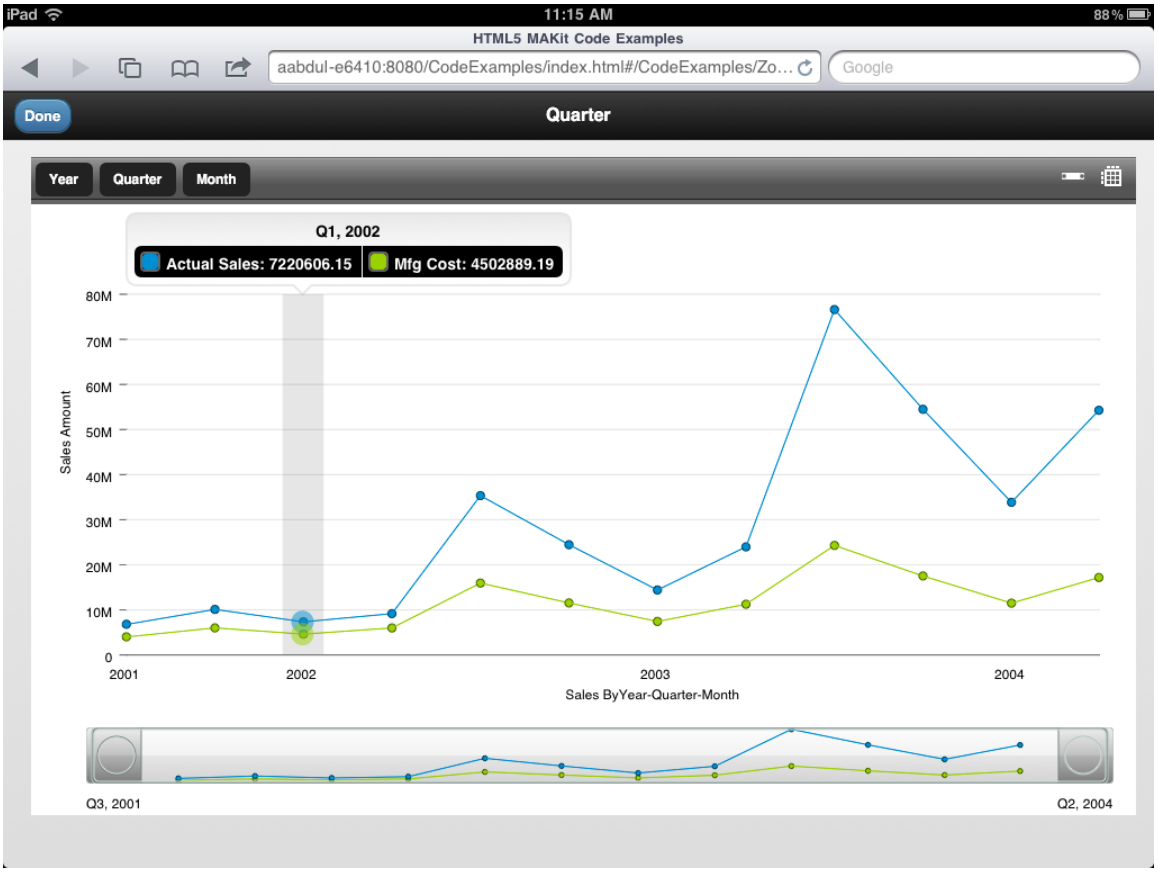
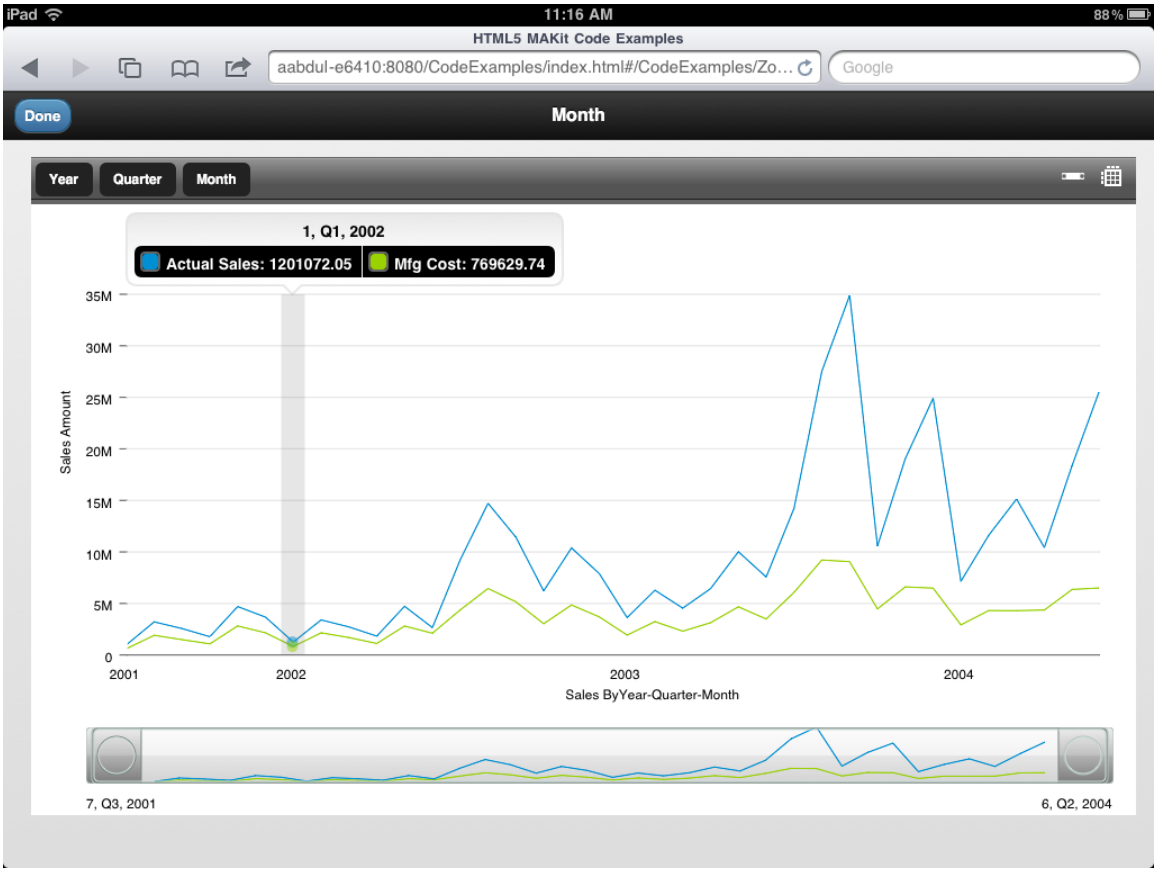
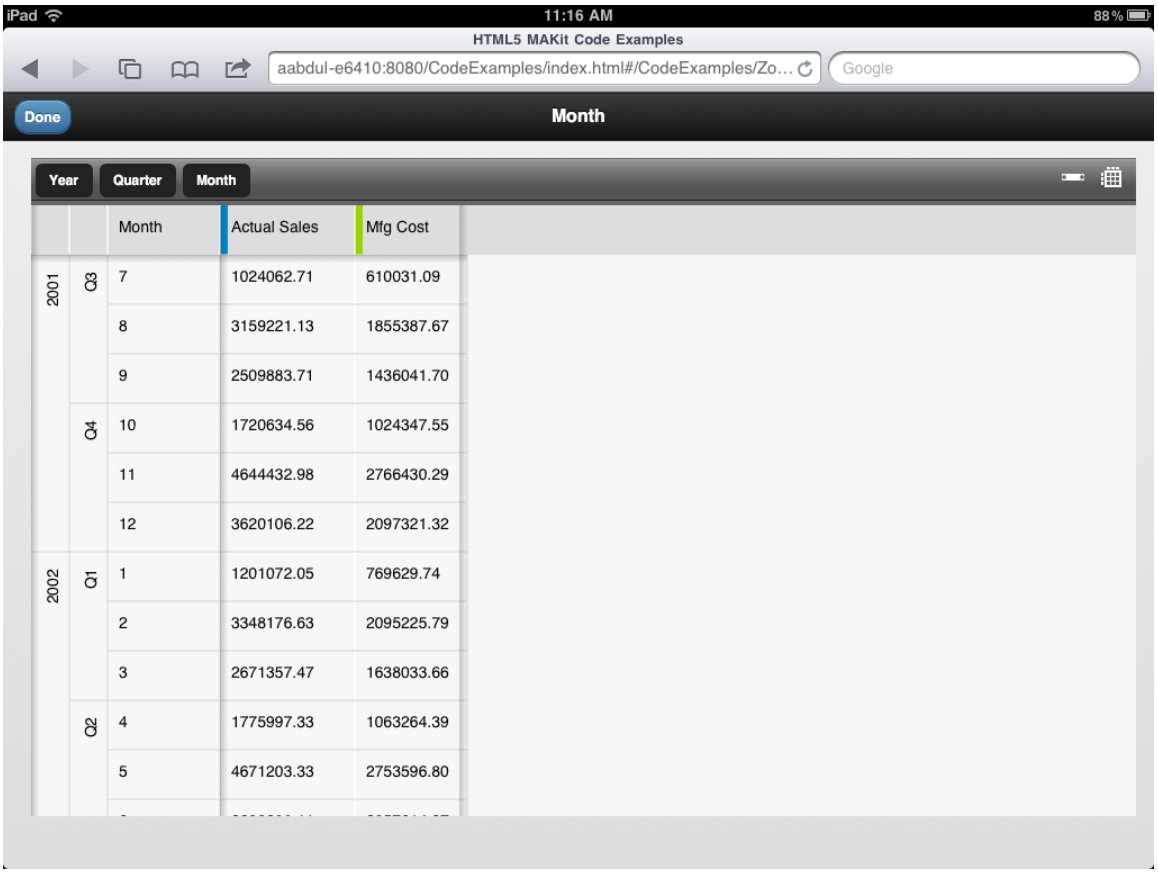


Chart at ZoomLevel=3



Click the **Table** icon to see the hierarchy table for the zooming chart.



		Month	Actual Sales	Mfg Cost
2001	Q3	7	1024062.71	610031.09
		8	3159221.13	1855387.67
		9	2509883.71	1436041.70
	Q4	10	1720634.56	1024347.55
		11	4644432.98	2766430.29
		12	3620106.22	2097321.32
2002	Q1	1	1201072.05	769629.74
		2	3348176.63	2095225.79
		3	2671357.47	1638033.66
	Q2	4	1775997.33	1063264.39
		5	4671203.33	2753596.80

Dynamic Analytic Panel

This section demonstrates the dynamic analytic capabilities of MAKit. Dynamic analytics is a powerful feature that lets you interactively visualize reports by changing some parameters (“what-if” analysis) at runtime, and refreshing charts based on the new values.

The heart of dynamic analytics is the variable definition in the metadata, which constructs the value axis expressions using the variables. When the device user changes the variable value at runtime, MAKit evaluates the value axis expression, and refreshes the charts based on the new value.

Define variables in a separate XML metadata file using `<Variables>……</Variables>` tags.

MAKit automatically generates UI controls to manipulate the values of these variables:

Variable Type	User Interface Generated by MAKit
integer	Slider control
float	PickerView control
boolean	Switch control
enum	PickerView control
datetime	Date Picker control

Example of Variable Definition

DA_Sales_Variables.xml

```
<Variables>
   <Variable Name="$salesdrive" Description="Is Global Sales Promotion ON ?"
                              VariableType="boolean" Value="0" />
   <Variable Name="$region" Description="Sales Promotion in Region "
                     VariableType="enum" Selection="1">
        <Choices>
            <Choice Display="N/A" Value="n/a" />
            <Choice Display="Eastern" Value="Eastern" />
            <Choice Display="Western" Value="Western" />
            <Choice Display="Central" Value="Central" />
            <Choice Display="South" Value="South" />
            <Choice Display="Canada" Value="Canada" />
        </Choices>
    </Variable>
</Variables>
```

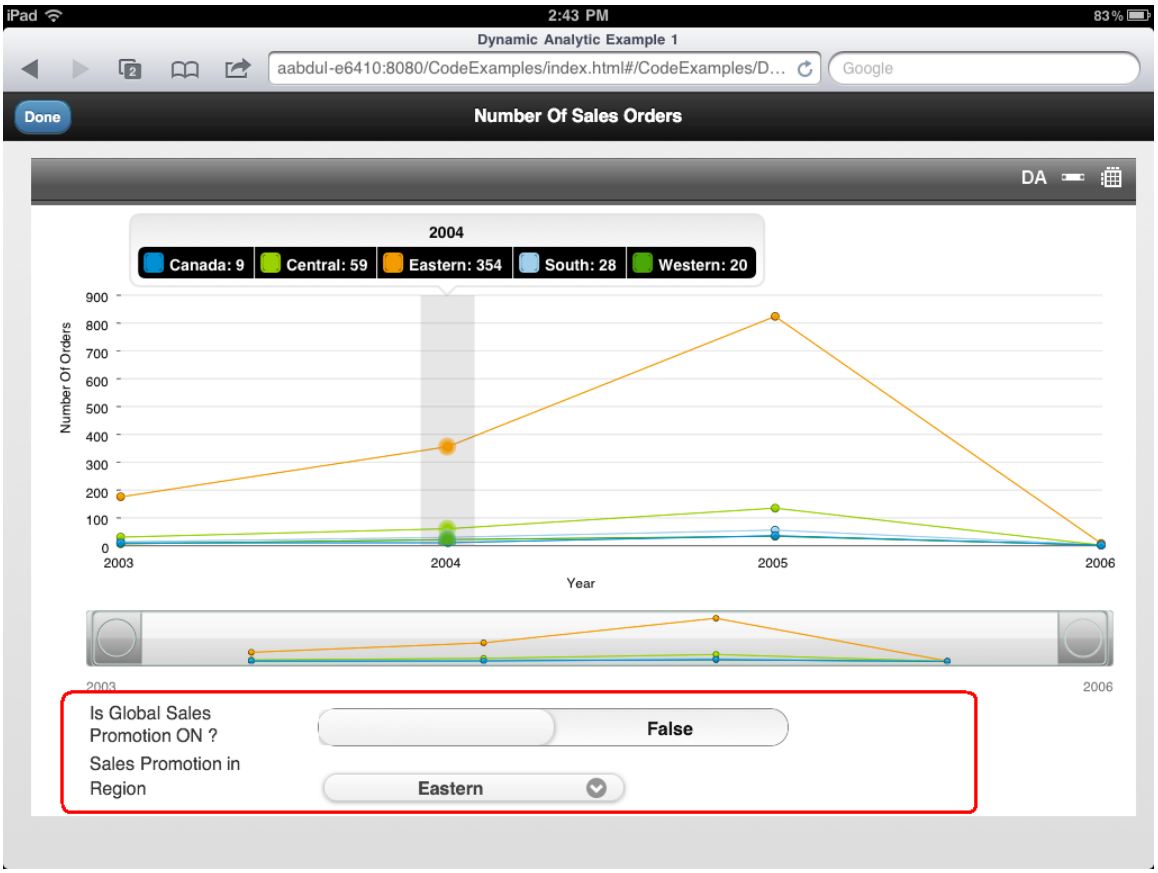
The variables defined in the metadata are used in value expressions of chart configuration as shown here.

DA_SalesPerformance_Chart.xml

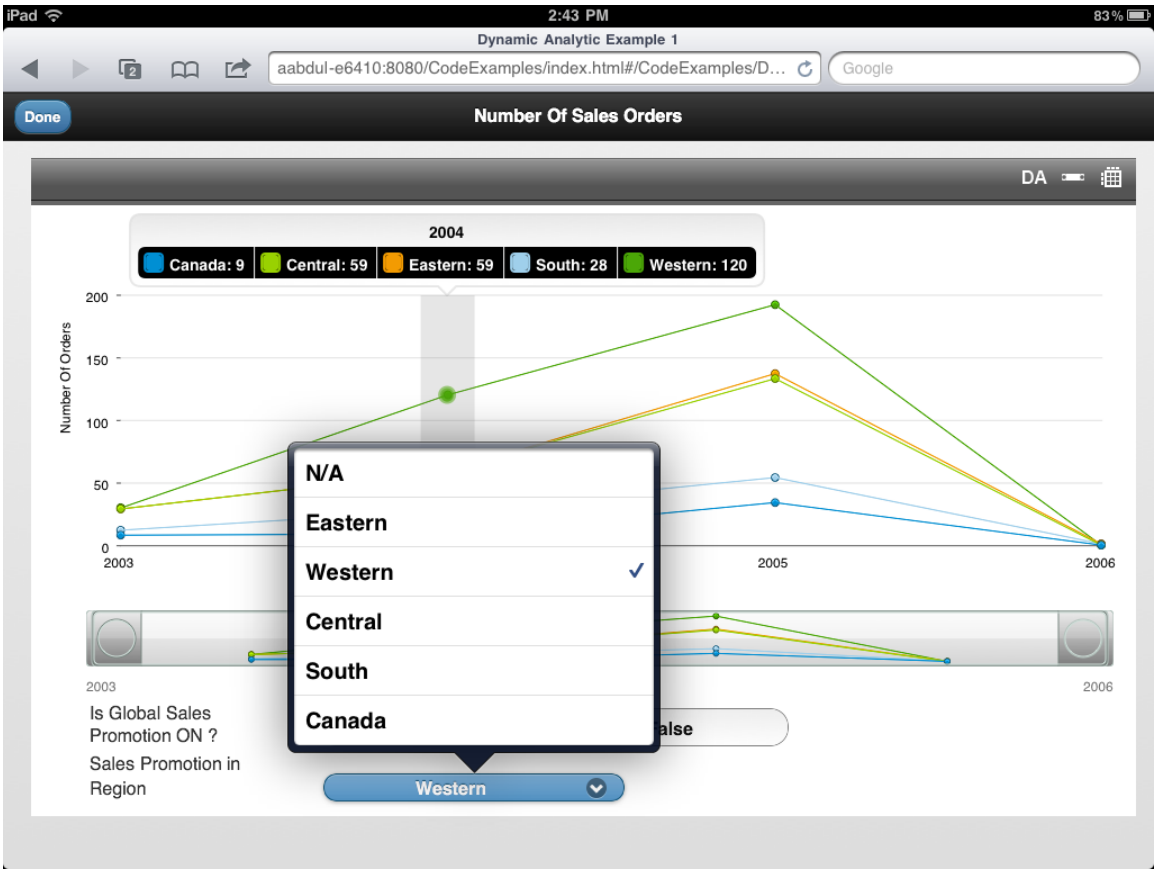
```
<Chart Name="ProductSales" Title="Region/Product Sales" ChartType="column" Query="SalesOrder">
     <Category Format="" Column="Region" DisplayName="Region" />
     <Series Format="" Column="Product" DisplayName="Product" />
     <Values>
         <Value Format="currency" Expression="if($salesdrive,SalesAmount+(SalesAmount *
0.30),if(Region==$region, SalesAmount+(SalesAmount * 0.80),SalesAmount))"
                  DisplayName="Sales Amount" />
     </Values>
</Chart>
```

When variable values are changed, relevant charts are refreshed based on the expression evaluation.

The Dynamic Analytic panel appears when the chart is in full-view mode:.



This figure shows the refreshed chart based on a new variable value ("Western"):



What-If Analysis

What-if analysis is similar to dynamic analytics. Both allow the user to change data behind the chart and immediately see the chart updated; both map the data to UI controls on the screen. However, dynamic analytics changes the variables defined in expressions, while what-if analysis changes data retrieved from the datasource.

Configure what-if analysis in the metadata using what-if columns, which are used in value expressions in the chart configuration.

Configure what-if columns using `<WhatIfColumns>…</WhatIfColumns>` tags.

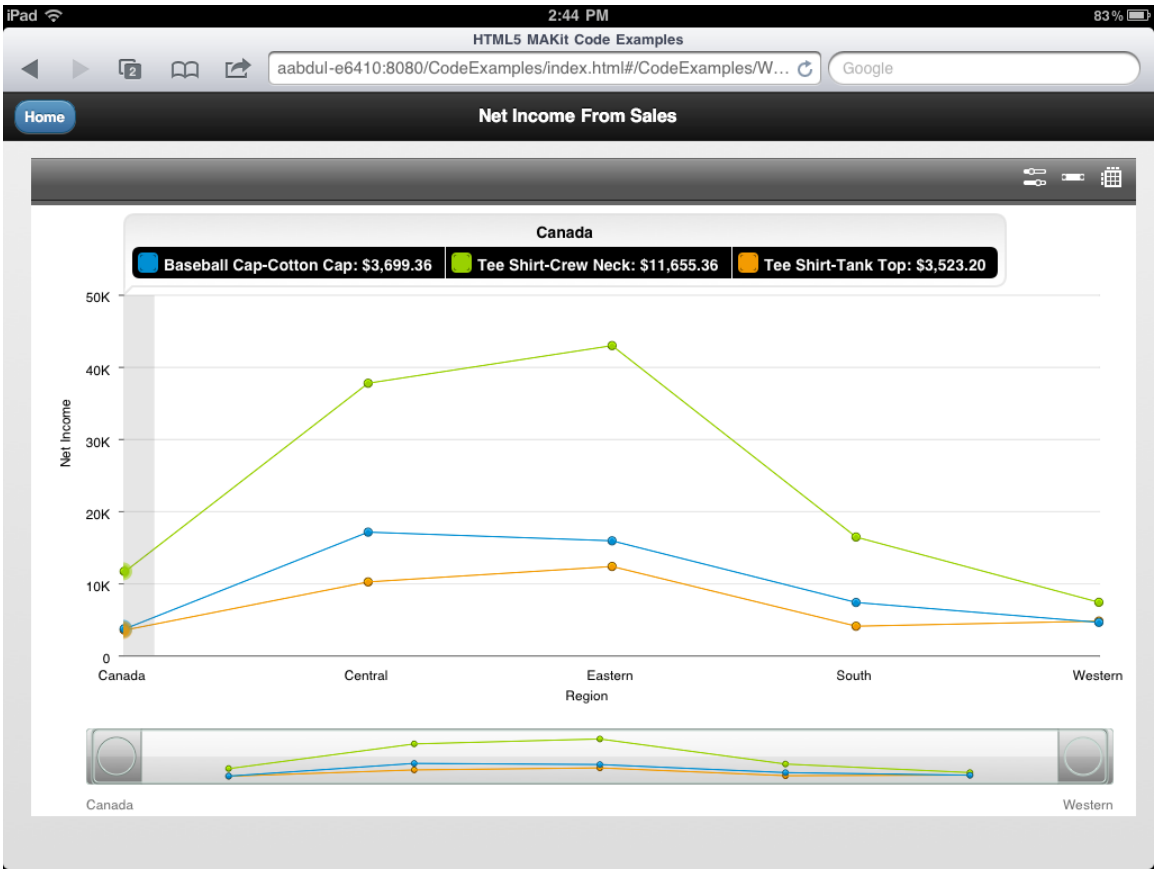
Example of What-If Analysis Configuration

```
<Chart Name="WhatIfChart" Title="Net Income From Sales" ChartType="Line" Query="ProductSales">
   <Category Format="" Column="Region" DisplayName="Region" />
   <Series Format="" Column="Product" DisplayName="Product" />
   <Values>
       <Value Format="Currency" Expression="((UnitPrice * Quantity) - ((Cost_Of_Revenue * Quantity) +
                           (RD_Cost * Quantity) + (Mkt_Cost * Quantity) + (Admin_Cost * Quantity)))"
                          ValueSequence="1" DisplayName="Net Income" />
  </Values>
  <!-- What If Columns -->
  <WhatIfColumns>
     <Column Name="UnitPrice" Description="Unit Price" VariableType="float" Min="1.0" Max="110.0"
                            Step="1.0" Decimals="2" />
     <Column Name="Cost_Of_Revenue" Description="Cost Of Revenue" VariableType="integer" Min="1"
                           Max="40" />
     <Column Name="RD_Cost" Description="R &amp; D Cost" VariableType="integer" Min="1" Max="18"  />
     <Column Name="Mkt_Cost" Description="Marketing Cost" VariableType="float" Min="1.0" Max="10.0"
                            Step="1.0" Decimals="2" />
  </WhatIfColumns>
</Chart>
```

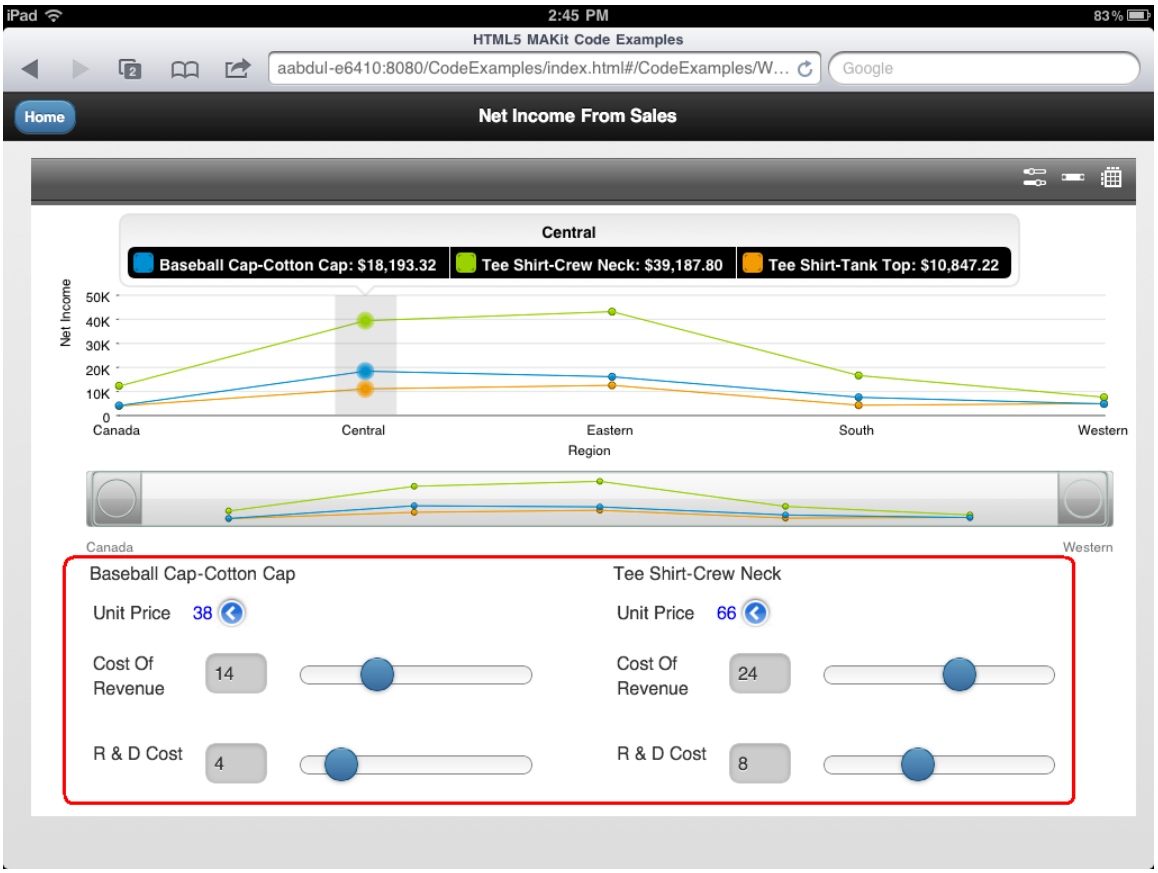
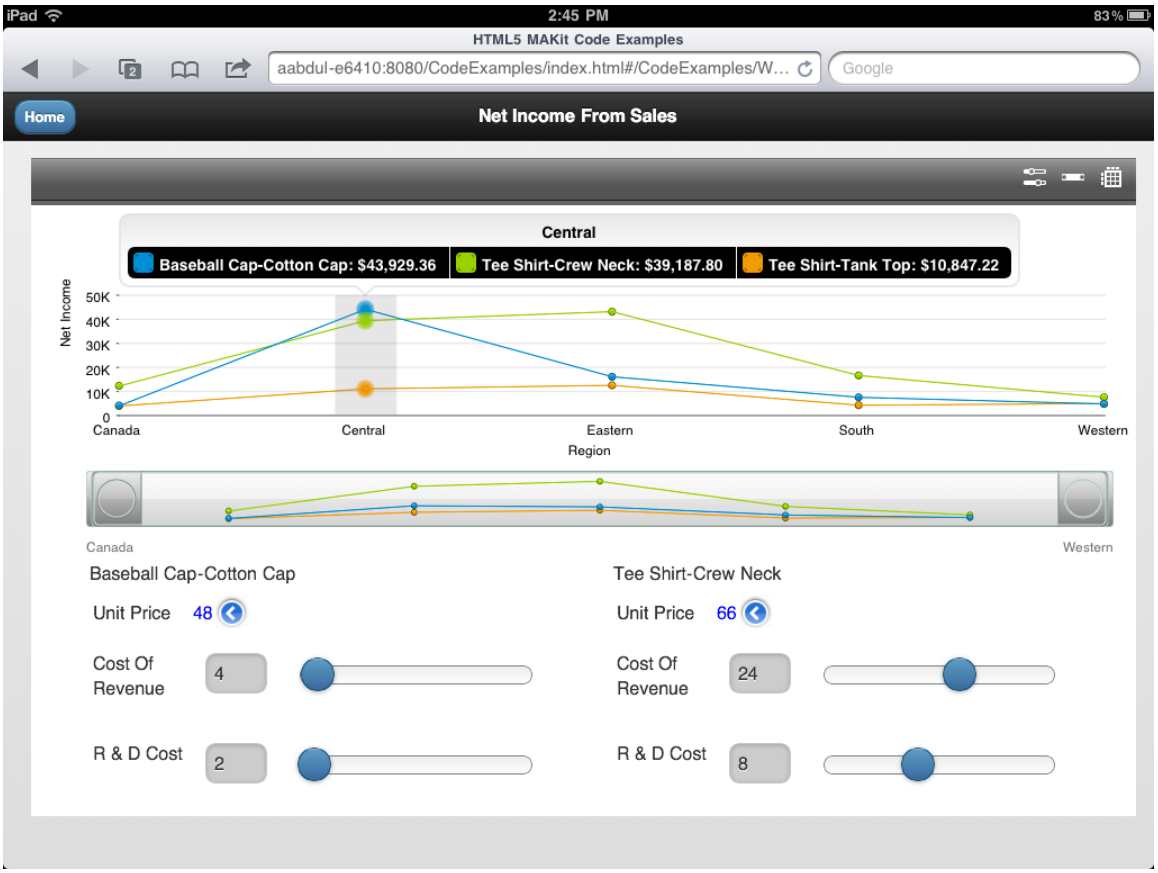
What-if analysis works only in full-view mode, rendering a UI control for each what-If column in the metadata.

To see what-if analysis behavior, select a category and tap the **W.I** button in the toolbar to display the What-If panel. Tap the **W.I** button again to close the What-If panel. When the What-if panel is open, changing the values in a what-if column immediately updates the chart for the selected category.

Chart in full-view mode before What-if panel is invoked:



Tap the **WI** button to invoke the What-if panel for the selected category ("Central" region):



Change the values for the what-if column to update the chart accordingly: